



Dear Business Owner,

I would like to request that the brand of products by True Botanica be included in your store. The information comes from their website: www.truebotanica.com.

Here is some information on True Botanica:

True Botanica was founded in 2004 by three physicians who had been actively practicing medicine for several decades. They wanted to create more effective health products whose quality would not be hampered by profit concerns, products that would address both immediate physical health needs, but also benefit the contemporary soul and spiritual challenges of today's individuals. The results are innovative natural cosmetics, nutraceutical supplements, herbal tinctures, topical body care products and functional foods. The blending of unique ingredient mixes with novel manufacturing techniques results in synergistic formulations geared specifically toward a deeper threefold health of body, mind and spirit.

Here are some of the essential processes that constitute the core of their products (of course they start with scrupulous attention to that legally required good Manufacturing techniques - GMP's - but then go way beyond that):

- Products are mostly done by hand in a quiet environment conducive to an inner sense of responsibility, reverence and gratitude to the natural substances used in the making of the healing products.
- Tinctures are made in the morning, under conditions when they can be reasonably assured that only a positive energy will accompany the production process. (For example no manufacturing takes place during storms, etc.)
- The ingredients for True Botanica formulas are carefully sourced from non GMO, biodynamic and organic materials.
- Special proprietary ashing methods are used to ensure that the salts and minerals of the plant material are included. This results in more full spectrum formulas that are not encountered otherwise in the industry.
- Rhythmical dilutions and potentizing processes give the formulas a new vitality.
- Topical creams and ointments (both for cosmetic and health purposes) are made with new, innovative ingredients, high quality organic oils, no toxic preservatives, strictly natural fragrances (if any at all) and more.

True Botanica would very much like to work with you. They offer Wholesale Accounts to stores carrying their products for customers.

To learn more and to set up an account, please contact True Botanica directly:

Alyssa Anzalone
262-912-0970 extension 8
alyssa.anzalone@truebotanica.com

Customer Name

Customer Contact Information